

The 2022 Report on Ophthalmic Single-Vision Glass Eyeglass Lenses: World Market Segmentation by City

<https://marketpublishers.com/r/210E8CAB6A64EN.html>

Date: July 2021

Pages: 525

Price: US\$ 995.00 (Single User License)

ID: 210E8CAB6A64EN

Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers ophthalmic single-vision glass eyeglass lenses excluding prescription ground eyeglass lenses and molded lens blanks as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for ophthalmic single-vision glass eyeglass lenses excluding prescription ground eyeglass lenses and molded lens blanks is 3391153101. It is for this definition that aggregate latent demand estimates are derived. Ophthalmic single-vision glass eyeglass lenses excluding prescription ground eyeglass lenses and molded lens blanks is specifically defined as follows:

3391153101 Ophthalmic single_vision glass eyeglass lenses (including semifinished lenses, ground and polished lenses, and finished lenses), excluding prescription ground eyeglass lenses and molded lens blanks

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