

The 2023 Report on Ophthalmic Drugs: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of ophthalmic drugs as including all commonly understood products falling within this broad category, such as prescription drugs and over the counter drugs and dry eye, retinal, anti-inflammatory, allergy, infective, and anti-glaucoma drugs, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include Abbot Laboratories, AbbVie, Actavis, Acucela, Advanced Cell Technologies, Aerie Pharmaceuticals, Aerieo Therapeutics, Akorn, Alcon, Alimera Sciences, Allegro, Allergan, Altheos, Amakem, Amgen, Ampio Pharma, Apotex, Asahi Glass, AstraZeneca, Aton Pharma (acquired by Valeant), Aurobindo Pharma, Banyu Pharmaceutical (part of Merck), Barr Laboratories, Inc., Bausch & Lomb, Bayer, Bicycle Therapeutics, BIOCAD, BioDiem, Biogen Idec, BioInvent International, Biovail Corporation (part of Valeant), BioXpress Therapeutics, Bristol Myers Squibb, Can-Fite BioPharma, Chengdu Kanghong Pharmaceutical, Chiesi Farmaceutici, Chiron Corporation (part of Novartis), Chugai Pharmaceutical (part of Roche), CIBA VISION (part of Novartis), Cipla, Colby Pharmaceutical Company, CoMentis, Daiichi Sankyo, Eleven Biotherapeutics, Eli Lilly and Company (Lilly), Eye Gate Pharmaceuticals, Eyegate Pharmaceuticals, Eyemed, Eyetech Inc. / Eyetech

Pharmaceuticals (acquired by Valeant), F. Hoffmann-La Roche, ForeSight Biotherapeutics, Fougera Pharmaceuticals (acquired by Novartis), Gene Signal, Genzyme (subsidiary of Sanofi), Gilead Sciences, GlaxoSmithKline, GSK, ICN Pharmaceuticals (original Valeant Company), iCo Therapeutics, Inamed Corporation (subsidiary of Allergan), Inception Sciences, Inc., InSite Vision, Inspire Pharmaceuticals, Instituto Terapeutico Delta, Ltd.a, ISTA Pharmaceuticals (part of Valeant), Jerini AG, Johnson & Johnson, Kala Pharmaceuticals, KalVista, Kestrel Ophthalmics, Kyorin Pharmaceutical, Kyowa Hakko Kirin, LEO Pharma, Lpath, MacuCLEAR, MacuSIGHT, Inc., MAP Pharmaceuticals (acquired by Allergan), Meda, Medicis Corporation (acquired by Valeant), Merck, MerLion Pharmaceuticals, Mitotech, Morgan Stanley, MSD K.K. (part of Merck), Mylan Pharmaceuticals, Mystic Pharmaceuticals, Neurim Pharmaceuticals, Neurotech, Nicox, Nippon Boehringer Ingelheim (subsidiary of Boehringer Ingelheim), NovaBay, NOVAGALI PHARMA, Novartis, Novo (subsidiary of Novo Nordisk), Oakwood Laboratories, OcuSciences, Ohr Pharmaceutical, Omeros, Onyx Pharmaceuticals, OphthaliX, Ophthotech, OPKO Health, Ora, OSI Pharmaceuticals, Othera Pharmaceuticals (acquired by Colby), Otsuka Pharmaceutical, Oxford BioMedica, Oxigene, PanOptica, Parke-Davis (subsidiary of Pfizer), Patheon Pharmaceuticals, PDL BioPHARMA, Pfizer, Pharmacia, Potentia Pharmaceuticals, Premacure, Procter & Gamble, Psivida, QLT, Quark Pharmaceuticals, Reckitt Benckiser, Regeneron, RetroSense Therapeutics, ReVision Therapeutics, Roche, R-Tech Ueno, RXI Pharmaceuticals, Sandoz (part of Novartis), Sanofi, Santen, SARcode Bioscience, Schering-Plough (part of Merck), Seikagaku, Senju, Servier, Shire, Sirion Therapeutics, Sirna Therapeutics, SkinMedica (subsidiary of Allergan), Sobi, Spark Therapeutics, Sun Pharmaceutical Industries, Symphony ViDA, Takeda, Teva, The Patent Board, ThromboGenics, Upjohn, USV North America, Valeant, Vanda Pharmaceuticals, Ventana Medical Systems (acquired by Roche), Versant Ventures, Warburg Pincus, Warner-Lambert, Watson, Wockhardt, Wyeth Pharmaceuticals, and Zach System Spa. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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