

The 2022 Report on Open Metal Flooring, Grating, and Studs: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers open metal flooring, grating, and studs as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for open metal flooring, grating, and studs is 3323233. It is for this definition that aggregate latent demand estimates are derived. Open metal flooring, grating, and studs is specifically defined as follows:

3323233 Open flooring, grating, and studs

33232331 Iron, steel, and aluminum stairs, staircases, and fire escapes

33232332 Steel and aluminum fences, gates (other than wire), and railings and window guards

3323233101 Iron and steel stairs, staircases, fire escapes, and expanded metal plaster lath

3323233106 Aluminum stairs, staircases, fire escapes, and metal plaster base accessories (including corner beads, screens, grounds, etc)

3323233211 Iron and steel fences and gates (other than wire)

3323233216 Aluminum fences and gates (other than wire)

3323233221 Iron, steel, and aluminum metal railings and window guards (other than wire)

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