

# **The 2022 Report on Oil-Well and Oil-Field Pumps Including the Value of the Driver If Shipped as a Complete Unit And: World Market Segmentation by City**

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## **Abstracts**

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers oil-well and oil-field pumps including the value of the driver if shipped as a complete unit and excluding boiler feed as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for oil-well and oil-field pumps including the value of the driver if shipped as a complete unit and excluding boiler feed is 33391113. It is for this definition that aggregate latent demand estimates are derived. Oil-well and oil-field pumps including the value of the driver if shipped as a complete unit and excluding boiler feed is specifically defined as follows:

33391113 Oil\_well and oil\_field pumps, except boiler feed (including the value of the driver if shipped as a complete unit)

3339111330 Oil\_well and oil\_field pumps, except boiler feed (including the value of the driver if shipped as a complete unit)

3339111335 Value of drivers (motors, engines, etc.) sold with oil well and oil field pumps (except boiler feed)

3339111341 Oil\_well and oil\_field pumps, subsurface type for oil well pumping

3339111352 Oil\_well and oil\_field pumps, mud type (slush pumps)

3339111363 Other oil\_well and oil\_field pumps

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