

The 2022 Report on Oil, Gas, and Mining Exploration Services: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers oil, gas, and mining exploration services as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for oil, gas, and mining exploration services is 213. It is for this definition that aggregate latent demand estimates are derived. Oil, gas, and mining exploration services is specifically defined as follows:

213 Industries in the Support Activities for Mining subsector group establishments primarily providing support services, on a contract or fee basis, required for the mining and quarrying of minerals and for the extraction of oil and gas. Establishments performing exploration (except geophysical surveying and mapping) for minerals, on a contract or fee basis, are included in this subsector. Exploration includes traditional prospecting methods, such as taking core samples and making geological observations at prospective sites.

The activities performed on a contract or fee basis by establishments in the Support Activities for Mining subsector are also often performed in-house by mining operators.

These activities include: taking core samples, making geological observations at prospective sites, excavating slush pits and cellars, and such oil and gas operations as spudding in, drilling in, redrilling, directional drilling, well surveying; running, cutting, and pulling casings, tubes and rods; cementing wells, shooting wells; perforating well casings; acidizing and chemically treating wells; and cleaning out, bailing, and swabbing wells.

2131 Support Activities for Mining

21311 This industry comprises establishments primarily engaged in providing support services, on a contract or fee basis, required for the mining and quarrying of minerals and for the extraction of oil and gas. Drilling, taking core samples, and making geological observations at prospective sites (except geophysical surveying and mapping) for minerals, on a contract or fee basis, is included in this industry.

213111 This U.S. industry comprises establishments primarily engaged in drilling oil and gas wells for others on a contract or fee basis. This industry includes contractors that specialize in spudding in, drilling in, redrilling, and directional drilling.

213112 This U.S. industry comprises establishments primarily engaged in performing support activities on a contract or fee basis for oil and gas operations (except site preparation and related construction activities). Services included are exploration (except geophysical surveying and mapping); excavating slush pits and cellars, well surveying; running, cutting, and pulling casings, tubes, and rods; cementing wells, shooting wells; perforating well casings; acidizing and chemically treating wells; and cleaning out, bailing, and swabbing wells.

213113 This U.S. industry comprises establishments primarily engaged in providing support activities for coal mining (except site preparation and related construction activities) on a contract or fee basis. Exploration for coal is included in this industry. Exploration includes traditional prospecting methods, such as taking core samples and making geological observations at prospective sites.

213114 This U.S. industry comprises establishments primarily engaged in providing support activities (except site preparation and related construction activities) on a contract or fee basis for the mining and quarrying of metallic minerals and for the extraction of metal ores. Exploration for minerals is included in this industry. Exploration (except geophysical surveying and mapping services) includes traditional prospecting methods, such as taking core samples and making geological observations at

prospective sites.

213115 This U.S. industry comprises establishments primarily engaged in providing support activities, on a fee or contract basis, for the mining and quarrying of nonmetallic minerals (except fuel) and for the extraction of nonmetallic minerals (except site preparation and related construction activities). Exploration for minerals is included in this industry. Exploration (except geophysical surveying and mapping services) includes traditional prospecting methods, such as taking core samples and making geological observations at prospective sites.

213111M Miscellaneous receipts

213111P Primary products

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