

# **The 2022 Report on Oil Field and Gas Field Production Machinery and Equipment: World Market Segmentation by City**

<https://marketpublishers.com/r/263A4F3C050CEN.html>

Date: July 2021

Pages: 513

Price: US\$ 995.00 (Single User License)

ID: 263A4F3C050CEN

## **Abstracts**

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers oil field and gas field production machinery and equipment as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for oil field and gas field production machinery and equipment is 3331323. It is for this definition that aggregate latent demand estimates are derived. Oil field and gas field production machinery and equipment is specifically defined as follows:

3331323 Oil field and gas field production machinery and equipment

33313231 Surface, subsurface, and subsea production well equipment

33313232 Parts for other oil and gas field drilling equipment, sold separately (except parts for rotary drilling equipment and portable drilling rigs)

33313235 Rod lifting machinery and equipment (surface and subsurface)

333132311 Christmas tree assemblies

333132313 Casing and tubing heads and supports

333132317 Chokes, manifolds, and accessories

333132319 Rodless oil lifting machinery and equipment, except pumps

333132354 Pumping units and other surface rod lifting equipment

333132357 Sucker rods (subsurface rod lifting equipment), except pumps

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