

# **The 2022 Report on Oil Field and Gas Field Derricks and Well Surveying Machinery: World Market Segmentation by City**

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## **Abstracts**

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers oil field and gas field derricks and well surveying machinery as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for oil field and gas field derricks and well surveying machinery is 3331329. It is for this definition that aggregate latent demand estimates are derived. Oil field and gas field derricks and well surveying machinery is specifically defined as follows:

3331329 Oil field and gas field derricks and well surveying machinery

33313291 Oil and gas field derricks, substructures and accessories, including well surveying machinery and equipment and well logging equipment

333132921 Derricks, oil and gas field, substructures, and accessories (regular &

portable)

333132931 Well surveying machinery and equipment

3331329101 Oil and gas field derricks, substructures, and accessories (regular and portable)

3331329106 Oil and gas field well surveying machinery and equipment, excluding well logging equipment

3331329108 Oil and gas field derricks, substructures and accessories (regular and portable) (including equipment assembled on site), including well surveying machinery (except well logging equipment)

3331329111 Oil and gas field well logging equipment

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