

# **The 2022 Report on Offices of Physicians, Dentists, Osteopathic Physicians, and Other Health Practitioners: World Market Segmentation by City**

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## **Abstracts**

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers offices of physicians, dentists, osteopathic physicians, and other health practitioners as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for offices of physicians, dentists, osteopathic physicians, and other health practitioners is 6211. It is for this definition that aggregate latent demand estimates are derived. Offices of physicians, dentists, osteopathic physicians, and other health practitioners is specifically defined as follows:

### **6211 Offices of Physicians**

62111 This industry comprises establishments of health practitioners having the degree of M.D. (Doctor of medicine) or D.O. (Doctor of osteopathy) primarily engaged in the independent practice of general or specialized medicine (e.g., anesthesiology, oncology, ophthalmology, psychiatry) or surgery. These practitioners operate private or

group practices in their own offices (e.g., centers, clinics) or in the facilities of others, such as hospitals or HMO medical centers.

621111 This U.S. industry comprises establishments of health practitioners having the degree of M.D. (Doctor of medicine) or D.O. (Doctor of osteopathy) primarily engaged in the independent practice of general or specialized medicine (except psychiatry or psychoanalysis) or surgery. These practitioners operate private or group practices in their own offices (e.g., centers, clinics) or in the facilities of others, such as hospitals or HMO medical centers.

621112 This U.S. industry comprises establishments of health practitioners having the degree of M.D. (Doctor of medicine) or D.O. (Doctor of osteopathy) primarily engaged in the independent practice of psychiatry or psychoanalysis. These practitioners operate private or group practices in their own offices (e.g., centers, clinics) or in the facilities of others, such as hospitals or HMO medical centers.

621111P Primary services

6211114 One and two physician practices and single specialty group practices

6211115 Multispecialty group practice

621111SM Other receipts

621111411 General/family practice

621111412 Internal medicine

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