

# The 2022 Report on Off-Highway Trucks, Truck-Type Tractor, Chassis Trailers, Coal Haulers, and Wagons: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers off-highway trucks, truck-type tractor, chassis trailers, coal haulers, and wagons as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for off-highway trucks, truck-type tractor, chassis trailers, coal haulers, and wagons is 33312013. It is for this definition that aggregate latent demand estimates are derived. Off-highway trucks, truck-type tractor, chassis trailers, coal haulers, and wagons is specifically defined as follows:

33312013 Off-highway trucks, haulers, truck-type tractor chassis, trailers, excl. parts

3331201330 Off\_highway trucks, coal haulers, truck\_type tractor chassis, trailers and wagons (excluding parts)

3331201371 Off\_highway rear dump haulers

3331201376 Off\_highway trucks, coal haulers, truck\_type tractor chassis, trailers, and wagons

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