

The 2022 Report on OEM Hot-Formed Automotive, Truck, and Other Leaf Steel Springs for U.S. Motor Vehicle Manufacturers: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers hot-formed automotive, truck, bus, and trailer leaf steel springs for shipment to U.S. motor vehicle manufacturers or their suppliers for use in original equipment as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for hot-formed automotive, truck, bus, and trailer leaf steel springs for shipment to U.S. motor vehicle manufacturers or their suppliers for use in original equipment is 332611221. It is for this definition that aggregate latent demand estimates are derived. Hot-formed automotive, truck, bus, and trailer leaf steel springs for shipment to U.S. motor vehicle manufacturers or their suppliers for use in original equipment is specifically defined as follows:

332611221 Hot formed automotive, truck, bus, trailer, etc., leaf steel springs for

shipment to U.S. motor vehicle manufacturers or their suppliers for use in original equipment

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