

The 2023 Report on Nuclear Electric Power Generation: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers nuclear electric power generation as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for nuclear electric power generation is 221113. It is for this definition that aggregate latent demand estimates are derived. Nuclear electric power generation is specifically defined as follows:

221113 This U.S. industry comprises establishments primarily engaged in operating nuclear electric power generation facilities. These facilities use nuclear power to produce electric energy. The electric energy produced in these establishments are provided to electric power transmission systems or to electric power distribution systems.

2211131 Establishments primarily engaged in generating electricity using nuclear fuels.

2211132 Establishments primarily engaged in providing power generation by nuclear fuels in combination with other services, with nuclear fuel power generation being the major part though less than 95 percent of the total.

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