

The 2022 Report on Not-Edge-Worked Rough and Dressed Lumber Owned and Fire-Retardant Treated by the Same Establishment: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers interior and exterior rough and dressed lumber not edge worked that is owned and fire-retardant treated by the same establishment as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for interior and exterior rough and dressed lumber not edge worked that is owned and fire-retardant treated by the same establishment is 3211145121. It is for this definition that aggregate latent demand estimates are derived. Interior and exterior rough and dressed lumber not edge worked that is owned and fire-retardant treated by the same establishment is specifically defined as follows:

3211145121 Rough and dressed lumber, not edge worked, owned and treated with fire_ retardant, interior and exterior, by the same establishment

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