

# The 2022 Report on Normalweight Units of Concrete Structural Block of at Least 125 Pounds Per Cubic Foot Dry Weight: World Market Segmentation by City

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# **Abstracts**

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers normalweight units of structural block made with concrete weighing at least 125 pounds per cubic foot dry weight as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for normalweight units of structural block made with concrete weighing at least 125 pounds per cubic foot dry weight is 32733103. It is for this definition that aggregate latent demand estimates are derived. Normalweight units of structural block made with concrete weighing at least 125 pounds per cubic foot dry weight is specifically defined as follows:

32733103 Structural block, normalweight units (units made with concrete weighing at least 125 lb per cubic foot) (dry weight)

3273310311 Structural block, normalweight units (units made with concrete weighing at least 125 lb per cubic foot) (dry weight)



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