

The 2022 Report on Nonwoven Fabric Mills: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers nonwoven fabric mills as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for nonwoven fabric mills is 313230. It is for this definition that aggregate latent demand estimates are derived. Nonwoven fabric mills is specifically defined as follows:

313230 This industry comprises establishments primarily engaged in manufacturing nonwoven fabrics and felts. Processes used include bonding and/or interlocking fibers by mechanical, chemical, thermal, or solvent means, or by combinations thereof.

313230M Miscellaneous receipts

313230P Primary products

313230S Secondary products

3132301 Nonwoven fabrics

3132303 Fabricated nonwoven products

3132305 Pressed, punched, or needled felts (except hats)

313230SM Secondary products and miscellaneous receipts

31323011 Nonwoven fabrics

31323031 Blankets, wipers, and ribbons made from nonwoven fabrics

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