

The 2022 Report on Nonmetallic Mineral Services: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers nonmetallic mineral services as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for nonmetallic mineral services is 213115. It is for this definition that aggregate latent demand estimates are derived. Nonmetallic mineral services is specifically defined as follows:

213115 This U.S. industry comprises establishments primarily engaged in providing support activities, on a fee or contract basis, for the mining and quarrying of nonmetallic minerals (except fuel) and for the extraction of nonmetallic minerals (except site preparation and related construction activities). Exploration for minerals is included in this industry. Exploration (except geophysical surveying and mapping services) includes traditional prospecting methods, such as taking core samples and making geological observations at prospective sites.

213115M Miscellaneous receipts

213115P Primary products

213115S Secondary products

2131150 NONMETALLIC MINERALS SERVICES (EXCEPT FUELS)

2131158 Nonmetallic minerals support activity (except fuels)

213115SM Secondary products and miscellaneous receipts

21311501 Open_pit or quarry mining nonmetallic minerals not for own account

21311502 Other nonmetallic minerals services (except fuels)

21311503 Other nonmetallic mineral services (except fuels)

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