

The 2022 Report on Nonferrous Die-Castings Excluding Aluminum: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers nonferrous die-castings excluding aluminum as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for nonferrous die-castings excluding aluminum is 3315220. It is for this definition that aggregate latent demand estimates are derived. Nonferrous die-castings excluding aluminum is specifically defined as follows:

3315220 NONFERROUS (EXCEPT ALUMINUM) DIE_CASTINGS

33152201 Copper and copper_base alloy die_castings (including bearings and bushings)

33152202 Zinc and zinc_base alloy die_castings

33152203 Magnesium and magnesium_base alloy die_castings

33152204 Lead and lead_base alloy die_castings

33152205 Other nonferrous metal die_castings, except aluminum

3315220101 Copper and copper_base alloy die_castings (including bearings and bushings)

3315220206 Zinc and zinc_base alloy die_castings

3315220311 Magnesium and magnesium_base alloy die_castings

3315220416 Lead and lead_base alloy die_castings

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