

The 2022 Report on Non-Wood Storage Racks and Accessories: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers non-wood storage racks and accessories as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for non-wood storage racks and accessories is 337215E. It is for this definition that aggregate latent demand estimates are derived. Non-wood storage racks and accessories is specifically defined as follows:

337215E Storage racks and accessories, nonwood

337215E1 Nonwood storage racks and accessories

337215E111 Nonwood drive_in, drive_through, and gravity conveyor storage racks

337215E121 Nonwood cantilever storage racks

337215E131 Nonwood portable stacking racks and frames

337215E141 Nonwood stacker racks

337215E151 Other racks, including conventional pallet racks and accessories, nonwood

337215E161 Nonwood storage racks and accessories for trucks and vans

337215E171 Other nonwood storage racks and accessories, including conventional pallet racks and accessories

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