

# The 2022 Report on Non-Wood Assembled and Knocked-Down Prefabricated Movable Partitions: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers non-wood assembled and knocked-down prefabricated movable partitions excluding freestanding partitions as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for non-wood assembled and knocked-down prefabricated movable partitions excluding freestanding partitions is 3372157121. It is for this definition that aggregate latent demand estimates are derived. Non-wood assembled and knocked-down prefabricated movable partitions excluding freestanding partitions is specifically defined as follows:

3372157121 Nonwood prefabricated movable partitions, assembled and knocked\_down, excluding freestanding partitions

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