

The 2022 Report on Non-Upholstered Wood Household Furniture Manufacturing: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers non-upholstered wood household furniture manufacturing as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for non-upholstered wood household furniture manufacturing is 337122. It is for this definition that aggregate latent demand estimates are derived. Non-upholstered wood household furniture manufacturing is specifically defined as follows:

337122 This U.S. industry comprises establishments primarily engaged in manufacturing nonupholstered wood household-type furniture and freestanding cabinets (except television, radio, and sewing machine cabinets). The furniture may be made on a stock or custom basis and may be assembled or unassembled (i.e., knockdown).

337122A INFANTS' AND CHILDREN'S WOOD FURNITURE (EXCEPT CUSTOM SOLD DIRECTLY TO THE CUSTOMER AT RETAIL)

337122E WOOD OUTDOOR FURNITURE, UNPAINTED WOOD FURNITURE, AND READY_TO_ASSEMBLE WOOD FURNITURE (EXCEPT CUSTOM SOLD DIRECTLY TO THE CUSTOMER AT RETAIL)

337122H CUSTOM NONUPHOLSTERED WOOD HOUSEHOLD FURNITURE SOLD DIRECTLY TO THE CUSTOMER AT RETAIL (EXCEPT KITCHEN CABINETS, BATHROOM VANITIES, AND RELATED CABINETWORK)

337122M Miscellaneous receipts

337122P Primary products

337122S Secondary products

3371221 WOOD HOUSEHOLD DEN, FAMILY ROOM, LIBRARY, AND LIVING ROOM FURNITURE (EXCEPT CUSTOM SOLD DIRECTLY TO THE CUSTOMER AT RETAIL)

3371222 Wood living room, library, family room and den furniture

3371223 Wood dining room and kitchen furniture, except cabinets

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