

The 2022 Report on Non-Upholstered Cast and Wrought Iron Household Benches, Chairs, Chaise Lounges, and Similar Items: World Market Segmentation by City

<https://marketpublishers.com/r/2EF52BD6240EEN.html>

Date: July 2021

Pages: 539

Price: US\$ 995.00 (Single User License)

ID: 2EF52BD6240EEN

Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers assembled and ready-to-assemble non-upholstered cast and wrought iron household benches, chairs, chaise lounges, rockers, and settees as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for assembled and ready-to-assemble non-upholstered cast and wrought iron household benches, chairs, chaise lounges, rockers, and settees is 3371244221. It is for this definition that aggregate latent demand estimates are derived. Assembled and ready-to-assemble non-upholstered cast and wrought iron household benches, chairs, chaise lounges, rockers, and settees is specifically defined as follows:

3371244221 Nonupholstered cast and wrought iron household benches, chairs, chaise lounges, rockers, and settees, assembled and ready_to_assemble

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