

The 2022 Report on Non-Structural Caulking Compounds and Sealants: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers non-structural caulking compounds and sealants as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for non-structural caulking compounds and sealants is 325520A. It is for this definition that aggregate latent demand estimates are derived. Non-structural caulking compounds and sealants is specifically defined as follows:

325520A NONSTRUCTURAL CAULKING COMPOUNDS AND SEALANTS

325520A1 Nonstructural caulking compounds and sealants

325520A111 Natural base nonstructural (nonload_bearing) caulks, modified and unmodified oil base

325520A121 Natural bituminous base (coal tar or asphalt) nonstructural

(nonload_bearing) caulking compounds and sealants

325520A131 Synthetic base nonstructural (nonload_bearing) general performance sealants (PVAC, butyl, vinyl, acrylic, neoprene, etc.)

325520A141 Synthetic base nonstructural (nonload_bearing) special performance sealants (polysulfide, silicone, epoxy, urethane, etc.)

325520A151 Synthetic base nonstructural (nonload_bearing) sealant preformed tapes (butyl, polybutene, polyisobutylene, etc.)

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