

# The 2022 Report on Non-Military Ship Repair, Conversion, and Reconversion: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers non-military ship repair, conversion, and reconversion as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for non-military ship repair, conversion, and reconversion is 3366116. It is for this definition that aggregate latent demand estimates are derived. Non-military ship repair, conversion, and reconversion is specifically defined as follows:

3366116 Ship repair, conversion, reconversion, nonmilitary

33661161 Nonmilitary self\_propelled ships, new construction

336611611 Conversions and reconversions

336611621 All other repairs

3366116101 Nonmilitary self\_propelled yachts, 65 ft or more in length (requires a professional crew as specified by the Coast Guard), new construction

3366116111 Nonmilitary self\_propelled commercial fishing trawlers, new construction

3366116113 Other nonmilitary self\_propelled commercial fishing vessels (including seiners), new construction

3366116116 Nonmilitary self\_propelled tugboats and towboats (including integrated tug\_barge combinations), new construction

3366116119 Nonmilitary self\_propelled ferryboats, new construction

3366116123 Nonmilitary self\_propelled support vessels for offshore drilling and mining, new construction

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