

The 2022 Report on Non-Metallic Gaskets and Gasketing: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers non-metallic gaskets and gasketing as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for non-metallic gaskets and gasketing is 3399913. It is for this definition that aggregate latent demand estimates are derived. Non-metallic gaskets and gasketing is specifically defined as follows:

3399913 NONMETALLIC GASKETS AND GASKETING

33999131 Elastomeric gaskets and gasketing

33999132 Graphite gaskets and gasketing

33999133 Nonmetallic gaskets and gasketing

3399913111 Elastomeric gaskets and gasketing

3399913221 Graphite gaskets and gasketing

3399913331 Paper, felt base, and plant fiber gaskets and gasketing

3399913341 Cork and cork composition gaskets and gasketing

3399913351 Other nonmetallic gaskets and gasketing

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