

# **The 2022 Report on Non-Electric Pencil Sharpeners, Staple Removers, Staplers, and Non-Electric Other Office Machines: World Market Segmentation by City**

<https://marketpublishers.com/r/266C63DFCC6CEN.html>

Date: July 2021

Pages: 540

Price: US\$ 995.00 (Single User License)

ID: 266C63DFCC6CEN

## **Abstracts**

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers non-electric gummed tape moisteners, paper cutters and trimmers, pencil sharpeners, perforators, punches, scalers for gummed tape, staple removers, staplers, and other office machines as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for non-electric gummed tape moisteners, paper cutters and trimmers, pencil sharpeners, perforators, punches, scalers for gummed tape, staple removers, staplers, and other office machines is 3399427. It is for this definition that aggregate latent demand estimates are derived. Non-electric gummed tape moisteners, paper cutters and trimmers, pencil sharpeners, perforators, punches, scalers for gummed tape, staple removers, staplers, and other office machines is specifically defined as follows:

**3399427 NONELECTRIC OFFICE MACHINES, INCLUDING NONELECTRIC GUMMED TAPE MOISTENERS, PAPER CUTTERS AND TRIMMERS, PENCIL**

## SHARPENERS, PERFORATORS, PUNCHES, SCALERS FOR GUMMED TAPE, STAPLE REMOVERS, AND STAPLERS

33994271 Nonelectric office machines, including nonelectric gummed tape moisteners, paper cutters and trimmers, pencil sharpeners, perforators, punches, scalers for gummed tape, staple removers, and staplers

3399427100 Nonelectric office machines, including nonelectric gummed tape moisteners, paper cutters and trimmers, pencil sharpeners, perforators, punches, scalers for gummed tape, staple removers, and staplers

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