

The 2022 Report on Non-Clay Refractories Excluding Dead-Burned Magnesia: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers non-clay refractories excluding dead-burned magnesia as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for non-clay refractories excluding dead-burned magnesia is 3271250. It is for this definition that aggregate latent demand estimates are derived. Non-clay refractories excluding dead-burned magnesia is specifically defined as follows:

3271250 NONCLAY REFRACTORIES (EXCEPT DEAD_BURNED MAGNESIA)

32712500 Nonclay refractories (except dead-burned magnesia)

32712501 Nonclay refractories (except dead_burned magnesia)

32712502 Other nonclay refractory products

3271250000 Nonclay refractories (except dead~burned magnesia)

3271250100 Nonclay refractories (except dead_burned magnesia)

3271250111 All silica brick and shapes (excluding semisilica)

3271250121 Magnesite_carbon brick and shapes, both less than 7 percent carbon, 7 percent carbon and over, predominately pitch and resin bonded, and carbon magnesite brick

3271250131 Magnesite brick and shapes, burned and unburned (excluding carbon impregnated magnesite brick and shapes)

3271250141 Magnesite_chrome, chrome_magnesite (including high fires), burned and unburned brick, and chrome brick

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