

The 2022 Report on Newly Constructed Non-Propelled Ships and Barges: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers newly constructed non-propelled ships and barges as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for newly constructed non-propelled ships and barges is 33661111. It is for this definition that aggregate latent demand estimates are derived. Newly constructed non-propelled ships and barges is specifically defined as follows:

33661111 Nonpropelled ships and barges, new construction

336611111 Hopper barges

336611112 Tank barges

336611113 Covered cargo barges

336611114 Deck barges

336611115 Dredges

336611116 Floating docks

336611117 Drilling/production platforms

336611119 Other nonpropelled ships, new, U.S military and nonmilitary

336611101 Military and nonmilitary nonpropelled barges, all types, new construction

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