

# The 2022 Report on Newly Constructed Non-Military Self-Propelled Yachts of Min. 65 Ft in Length with Professional Crew: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers newly constructed non-military self-propelled yachts of at least 65 feet in length that require a professional crew as specified by the Coast Guard as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for newly constructed non-military self-propelled yachts of at least 65 feet in length that require a professional crew as specified by the Coast Guard is 3366116101. It is for this definition that aggregate latent demand estimates are derived. Newly constructed non-military self-propelled yachts of at least 65 feet in length that require a professional crew as specified by the Coast Guard is specifically defined as follows:

3366116101 Nonmilitary self\_propelled yachts, 65 ft or more in length (requires a professional crew as specified by the Coast Guard), new construction

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