

# The 2022 Report on New Stationary Rotary-Positive Air Compressors of Min. 51 P.S.I.g. Discharge Pressure and 301 hp: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers new stationary rotary-positive air compressors with discharge pressure of at least 51 p.s.i.g. and with at least 301 hp as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for new stationary rotary-positive air compressors with discharge pressure of at least 51 p.s.i.g. and with at least 301 hp is 333912115A. It is for this definition that aggregate latent demand estimates are derived. New stationary rotary-positive air compressors with discharge pressure of at least 51 p.s.i.g. and with at least 301 hp is specifically defined as follows:

333912115A Air compressors, new, stationary, rotary positive, discharge pressure 51 p.s.i.g. and over, 301 hp and over

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