

The 2022 Report on New Non-Military Self-Propelled Ships: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers new non-military self-propelled ships as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for new non-military self-propelled ships is 3366113. It is for this definition that aggregate latent demand estimates are derived. New non-military self-propelled ships is specifically defined as follows:

3366113 Self-propelled ships, new, nonmilitary

33661131 Military self_propelled ships (including combat ships, troop transport vessels, fleet auxiliaries, and service craft), new construction

336611315 Passenger ships, including yachts 65ft or more in length requiring a profession

336611317 Ferry ships

336611321 Dry cargo ships, container ships, and trailer ships (roll on/roll off)

336611326 Tankers

336611331 Commercial fishing vessels

336611333 Offshore supply and survey vessels

336611334 Tugboats and towboats

336611339 Other self-propelled nonmilitary ships

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