

# The 2022 Report on New and Rebuilt Carburetors: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers new and rebuilt carburetors as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for new and rebuilt carburetors is 3363111. It is for this definition that aggregate latent demand estimates are derived. New and rebuilt carburetors is specifically defined as follows:

3363111 Carburetors, new and rebuilt

33631111 Carburetors, new and rebuilt, except parts

33631112 Parts for carburetors (excluding gaskets and screw machine products)

3363111101 Carburetors for motor vehicle engines (passenger car, truck, and bus), new, all types

3363111103 All other carburetors, new, all types

3363111105 Carburetors, rebuilt, all types

3363111207 Parts for carburetors (excluding gaskets and screw machine products)

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