

# The 2022 Report on New Motor Vehicle Steering and Suspension Components: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers new motor vehicle steering and suspension components as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for new motor vehicle steering and suspension components is 3363301. It is for this definition that aggregate latent demand estimates are derived. New motor vehicle steering and suspension components is specifically defined as follows:

3363301 Motor vehicle steering and suspension components, new

33633011 Motor vehicle shock absorbers, new

33633012 Motor vehicle tie rod ends, new

33633013 Motor vehicle steering idler arms, drag links, and control arms, new

33633014 Motor vehicle steering wheels, columns and gearboxes, new

33633015 Other motor vehicle steering and suspension components, including motor vehicle ball joints, new

33633016 Other motor vehicle steering & suspension components, new

3363301101 Motor vehicle shock absorbers, new

3363301204 Motor vehicle tie rod ends, new

3363301307 Motor vehicle steering idler arms, drag links, and control arms, new

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