

# The 2022 Report on New Motor Vehicle Ball Joints and Other Motor Vehicle Steering and Suspension Components: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers new motor vehicle ball joints and other motor vehicle steering and suspension components as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for new motor vehicle ball joints and other motor vehicle steering and suspension components is 33633015. It is for this definition that aggregate latent demand estimates are derived. New motor vehicle ball joints and other motor vehicle steering and suspension components is specifically defined as follows:

33633015 Other motor vehicle steering and suspension components, including motor vehicle ball joints, new

3363301511 Motor vehicle ball joints, new

3363301514 Motor vehicle struts, new

3363301521 Motor vehicle rack and pinion steering gears, new

3363301524 Motor vehicle integral and manual steering gears, new

3363301526 Motor vehicle power steering pumps, new

3363301528 Motor vehicle power steering hose assemblies, new

3363301531 Other motor vehicle steering and suspension components, new

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