

The 2022 Report on New Military Self-Propelled Combat Ships, Troop Transport Vessels, Fleet and Service Craft: World Market Segmentation by City

<https://marketpublishers.com/r/2FDF32EA126BEN.html>

Date: July 2021

Pages: 524

Price: US\$ 995.00 (Single User License)

ID: 2FDF32EA126BEN

Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers newly constructed military self-propelled combat ships, troop transport vessels, fleet auxiliaries, and service craft as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for newly constructed military self-propelled combat ships, troop transport vessels, fleet auxiliaries, and service craft is 33661131. It is for this definition that aggregate latent demand estimates are derived. Newly constructed military self-propelled combat ships, troop transport vessels, fleet auxiliaries, and service craft is specifically defined as follows:

33661131 Military self_propelled ships (including combat ships, troop transport vessels, fleet auxiliaries, and service craft), new construction

336611315 Passenger ships, including yachts 65ft or more in length requiring a profession

336611317 Ferry ships

3366113100 Military self_propelled ships (including combat ships, troop transport vessels, fleet auxiliaries, and service craft), new construction

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