

# The 2022 Report on New Filters for Internal Combustion Engines and Motor Vehicles: World Market Segmentation by City

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## **Abstracts**

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers new filters for internal combustion engines and motor vehicles as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for new filters for internal combustion engines and motor vehicles is 3363991. It is for this definition that aggregate latent demand estimates are derived. New filters for internal combustion engines and motor vehicles is specifically defined as follows:

3363991 Filters for internal combustion engines and motor vehicles, new

33639911 Filters for internal combustion engines and motor vehicles, new

3363991101 Oil filters for internal combustion engines and motor vehicles, new, light\_duty (car and light truck)



3363991104 Oil filters for internal combustion engines and motor vehicles, new, heavy\_duty

3363991107 Fuel filters for internal combustion engines and motor vehicles, new, light\_duty (car and light truck)

3363991111 Fuel filters for internal combustion engines and motor vehicles, new, heavy\_ duty

3363991113 Air filters for internal combustion engines and motor vehicles, new, light\_duty (car and light truck)

3363991116 Air filters for internal combustion engines and motor vehicles, new, heavy\_duty

3363991119 Other filters for internal combustion engines and motor vehicles (including coolant and hydraulic), new, light\_ (car and light truck) and heavy\_duty



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