

The 2022 Report on Mouthpieces, Music Stands, Strings, and Other Musical Instrument Parts Sold Separately: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers mouthpieces, music stands, strings, and other musical instrument parts and accessories sold separately excluding strings for non-electronic pianos, benches, and instrument cases as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for mouthpieces, music stands, strings, and other musical instrument parts and accessories sold separately excluding strings for non-electronic pianos, benches, and instrument cases is 33999273. It is for this definition that aggregate latent demand estimates are derived. Mouthpieces, music stands, strings, and other musical instrument parts and accessories sold separately excluding strings for non-electronic pianos, benches, and instrument cases is specifically defined as follows:

33999273 Other musical instrument parts and accessories, sold separately, including mouthpieces, music stands, and strings (except strings for nonelectronic pianos), excluding benches and instrument cases

3399927331 Other musical instrument parts and accessories, sold separately, including mouthpieces, music stands, and strings (except strings for nonelectronic pianos), excluding benches and instrument cases

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