

# The 2022 Report on Motor Vehicle Power Train Components: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers motor vehicle power train components as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for motor vehicle power train components is 336350. It is for this definition that aggregate latent demand estimates are derived. Motor vehicle power train components is specifically defined as follows:

336350 This industry comprises establishments primarily engaged in manufacturing and/or rebuilding motor vehicle transmission and power train parts.

336350M Miscellaneous receipts

336350P Primary products

336350S Secondary products

3363501 Motor vehicle drive train components, except wheels and brakes, new

3363503 Motor vehicle drive train components, rebuilt

336350SM Secondary products and miscellaneous receipts

33635011 Motor vehicle complete transmissions

33635012 Heavy truck and bus transmissions (except auxiliary and parts), new

33635013 Parts for manual and automatic transmissions, new

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