

The 2022 Report on Motor Vehicle Metal Stamping: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers motor vehicle metal stamping as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for motor vehicle metal stamping is 336370. It is for this definition that aggregate latent demand estimates are derived. Motor vehicle metal stamping is specifically defined as follows:

336370 This industry comprises establishments primarily engaged in manufacturing motor vehicle stampings, such as fenders, tops, body parts, trim, and molding.

336370M Miscellaneous receipts

336370P Primary products

336370S Secondary products

3363700 AUTOMOTIVE JOB STAMPINGS (TRUCK, BUS, AND PASSENGER CAR)

3363701 Original equipment automotive stampings

3363703 Replacement part automotive stampings

336370SM Secondary products and miscellaneous receipts

3363700Y automotive job stampings for trucks, buses, and passenger cars

33637001 Automotive job stampings (truck, bus, and passenger car)

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