

# The 2022 Report on Motor Vehicle Locks, Handles, Window Regulators, Hinges, License Plate Brackets, and Other Hardware: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers motor vehicle lock units, door and window handles, window regulators, hinges, license plate brackets, and other hardware as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for motor vehicle lock units, door and window handles, window regulators, hinges, license plate brackets, and other hardware is 3325106. It is for this definition that aggregate latent demand estimates are derived. Motor vehicle lock units, door and window handles, window regulators, hinges, license plate brackets, and other hardware is specifically defined as follows:

**3325106 MOTOR VEHICLE HARDWARE (LOCK UNITS, DOOR AND WINDOW HANDLES, WINDOW REGULATORS, HINGES, LICENSE PLATE BRACKETS, ETC.)**

33251061 Motor vehicle hardware (lock units, door and window handles, window regulators, hinges, license plate brackets, etc.)

3325106100 Motor vehicle hardware (lock units, door and window handles, window regulators, hinges, license plate brackets, etc.)

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