

The 2022 Report on Motor Bike, Motorcycle, Moped, Bicycle, Aircraft, Mobile Home and Other Pneumatic Tires and Casings: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers motor bike, motorcycle, moped, bicycle, aircraft, mobile home, and other pneumatic tires and casings as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for motor bike, motorcycle, moped, bicycle, aircraft, mobile home, and other pneumatic tires and casings is 326211B. It is for this definition that aggregate latent demand estimates are derived. Motor bike, motorcycle, moped, bicycle, aircraft, mobile home, and other pneumatic tires and casings is specifically defined as follows:

326211B Other pneumatic tires and casings (inc motorcycle, aircraft, mobile home, etc.)

326211B1 Other pneumatic tires and casing including motor bike, motorcycle, moped, bicycle, aircraft, and mobile home

326211B100 Other pneumatic tires and casing including motor bike, motorcycle, moped, bicycle, aircraft, and mobile home

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