

The 2022 Report on Motive Power Lead Acid Storage Batteries for Industrial Trucks Larger Than Size 8D (1.5 Cu Ft): World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers motive power-type lead acid storage batteries for industrial trucks larger than BCI dimensional size group 8D (1.5 cubic feet (.042 cubic meters) and smaller) as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for motive power-type lead acid storage batteries for industrial trucks larger than BCI dimensional size group 8D (1.5 cubic feet (.042 cubic meters) and smaller) is 3359114101. It is for this definition that aggregate latent demand estimates are derived. Motive power-type lead acid storage batteries for industrial trucks larger than BCI dimensional size group 8D (1.5 cubic feet (.042 cubic meters) and smaller) is specifically defined as follows:

3359114101 Motive power type lead acid storage batteries for industrial trucks, larger than BCI dimensional size group 8D (1.5 cu ft (.042 cu m) and smaller)



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