

The 2023 Report on Minimally Invasive Devices: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of minimally invasive devices as including all commonly understood products falling within this broad category, such as needle, retractor, trocar, forceps, tapler, catheter, guidewire, cannula, and metal shaft surgical equipment; magnetic resonance imaging (MRI) scanner, computerized tomography (CT) scanner, x-ray, and ultrasound monitoring and visualization equipment; robotic assisted Da Vinci System and Zeus Robotic Surgical System; pencil, electrode, bipolar forceps, electrosurgical accessory, suction coagulator, laparoscopic electrosurgical equipment; endoscopy, laparoscopy, robot-assisted method, arthroscopic technique devices; cryo, radio-frequency, microwave, embolization, and irreversible electroporation ablation method devices; and devices for cardiac, colorectal, dermatological, ears, nose, throat (ENT), gastrointestinal, gynecologic, lung and respiratory care, neuro, ophthalmology, orthopedic, urological, and weight loss surgeries, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include 3Smith & Nephew, PLC, 4 Surgical Innovations Group, PLC, 5 MGB Endoskopische Gerate GmbH Berlin, 6 REMA Medizintechnik GmbH, 8 Sagentia, Inc., Abbott Laboratories, Arthrex, Arthro Care Corporation, Biomet,

Boston Scientific, Cardinal Health, Covidien, Fujifilm Holding, GE Healthcare, IBA Group, Intuitive Surgical, Johnson & Johnson, Karl Storz, Lantheus Medical Imaging, MAKO Surgical, Mallinckrodt, Medtronic,, Inc., Nordion,, Inc., NovaTract Surgical, Inc., Ntp Radioisotopes (Pty), Omniguide Surgical, Richard Wolf, Siemens Healthcare, Stryker Corporation U.S, Teleflex,, Inc., Triad Isotope, and Zimmer Holdings. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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