

The 2023 Report on Liquid Biopsies: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of liquid biopsies as including all commonly understood products and/or services falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include Abbott Laboratories, AceCGT Life Science, Ltd., Adaptive Biotechnologies, ADVI Health, LLC, Affymetrix, Agilent Technologies, AllCells, Amazon.com, Angle, Apocell, Apostle, ARUP Laboratories, AssureMDx, Astellas, AstraZeneca, ATCC, Beckman Coulter, Becton, BGI, Biocept, Bio-Rad Laboratories, BioReference Laboratories, BioTime, Blue Cross Blue Shield of Illinois, Boreal Genomics, Bristol-Myers Squibb, CareDx, Caris LIFE SCIENCES, Catalyst Pharmaceuticals, CellMax Life, Cerba Healthcare, Cirina, Ltd., Clearbridge BioMedics, Clinical Genomics, Clontech Laboratories, Clovis Oncology, Conversant Bio, CORE Diagnostics, Cygnus Biosciences, Cynvenio, Cytotrack APS, Daiichi Sankyo, Danaher, Dickinson, Epic Sciences, Eurofins Scientific, Exact Sciences, Exosome, F. Hoffmann-La Roche, Fondazione Luigi Maria Monti - Istituto Dermopatico dell' Immacolata Hospital, FOUNDATION Medicine, Fraunhofer-Gesellschaft, GATC Biotech, Genomic Health, Grail, Guardant Health, HansaBioMed Life Sciences, Ltd., HarlePhil Ventures,

HemaCare, Illumina, Immucor, IPS Genomix, Janssen Diagnostics, Johnson & Johnson, Lab21 Clinical Laboratory, LabCorp, Lifeline Cell Technology, Lonza Group, LungLife AI, Maccura Biotechnology Company, MDX Health SA, MedGenome, MediNcrease Health Plans, LLC, Menarini Silicon Biosystems, Merck KGaA, Miraca Life Sciences, Inc., MVZ, Myriad Genetics, Natera, Neogenomics Laboratories, NovioGendix Holding B.V., Novogene Company, OncoCyte, OncoMed Pharmaceuticals, OPKO Health, Oxford Nanopore Technologies, Pathway Genomics, PAXgene, PerkinElmer (PKI), Permanente Medical Group, Personal Genome Diagnostics, Pfizer, Priority Health, PromoCell, Qiagen, Quantum Biosystems, RainDance Technologies, ReachBio, Roche, Sanofi-Aventis, Silicon Biosystems, Softbank, SouthGenetics, Inc., Stemcell Technologies, Stratose, Inc., Swift Biosciences, Synlab Group's Labco Quality Diagnostics, Sysmex Inostics GmbH, Teneovita Medical Innovations, Inc., Teva Pharmaceutical Industries, The European Health Centre (EHC) Innovation, Trovagene, UNILABS, Veracyte, Inc, Inc., Vermillion, VWR International, and Wellmark. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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