

The 2023 Report on Iodine: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of iodine as including all commonly understood products falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include ACF Minera, Ajay-SQM Group, Algorta Norte, Azer-Yod, LLC, Bloomberg L.P. Algorta Norte SA, Calibre Chemical Pvt, Ltd., Campania de Salitre y Yodo de Chile, Choice Organochem, COSAYACH Compa??a de Salitre y Yodo, Deepwater Chemicals, Eskay Iodine Pvt, Ltd., Glide Chem Pvt, Ltd., Godo Shigen Company, iochem, Iofina, Ise Chemicals, ISR Holding, ITOCHU CHEMICAL FRONTIER, JSC Isotope, Kanto Natural Gas Development Company, Nihon Tennen Gas Company, Nippoh Chemicals Company, Parad Corporation Pvt, Ltd., Prachi Pharmaceuticals Private, Ltd., Protochem, Qingdao Bright Moon Seaweed Group, Qingdao Brightmoon Seaweed Group Company, Ltd., RB Energy, Salvi Chemical Industries, Samrat Pharmachem, Sirocco Mining, Sociedad Quimica Y Minera De Chile, SQM, Toho Earthtech, Toyota Tsusho, Wengfu Group, Woodward Iodine Corporation, and Zen Chemicals Pvt, Ltd.. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this

category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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