

The 2023 Report on Injection Molded Plastics: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of injection molded plastics as including all commonly understood products falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include Alcoa, Amaray, AptarGroup, BASF, Bemis Manufacturing Company, Berry Global, Cascade Engineering, China National Petroleum, CNPC, Coastal Plastic Molding, Inc., ContiTech, Dietrich Luttgens GmbH & Company, Dow, DuPont, E. I. Du Pont De Nemours and Company, Eastman, EVCO Plastics, Exxon Mobil, Fabrik Molded Plastics, Flex-N-Gate, Formosa Plastics Corporation, Gallagher Group, Guardian Industries, HePPner Molds, Horizon Plastics International, HTI Plastics, Huntsman, Illinois Tool Works, INEOS, Ineous, International Automotive Components (IAC) Group, Lacks Enterprises, Lear Corporation, Letica, LINPAC Packaging, LyondellBasell, LyondellBassell, Mack Group, Magna International, Mainetti UK, Master Molded Products Corporation, Moll Industries Ireland, NYX, Plastic Navigation Industrial, Reliance Industries, Reynolds Group Holdings, Rimnetics, Rutland Plastics, SABIC, Saudi Basic Industries Corporation (SABIC), Solo Cup Company, Sonoco Products Company, SRG Global, Sterilite, The Rodon Group, Toshiba Corporation, Trend

Technologies, Tupperware Brands, U.S.A., United Plastics Group Company, Valder Kunststoffverarbeitungs GmbH, and Visteon Corporation. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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