

The 2023 Report on Hyaluronic Acids: World Market Segmentation by City

<https://marketpublishers.com/r/2EA45624996DEN.html>

Date: June 2022

Pages: 500

Price: US\$ 995.00 (Single User License)

ID: 2EA45624996DEN

Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of hyaluronic acids as including all commonly understood products falling within this broad category, such as single, three, and five injection acids; acids with dermal filler, osteoarthritis, ophthalmic, and vesicoureteral reflux applications; pharmaceutical, cosmetic, and food grade raw materials; and animal and non-animal based raw materials, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include AlfaSagittarius, Allergan, Anika Therapeutics, Bausch Health, Bloomage Freda Biopharm Company, Ltd., Contipro AS, Evonik Industries, F. Hoffmann-La Roche, Ferring, Fidia Farmaceutici, Galderma, Genzyme, HTL Biotechnology, LG Life Sciences, LifeCore Biomedical, Maruha Nichiro, Inc., Meiji Holdings Company, Merz Pharma, NEW AVON, Pfizer, Qufu Guanglong Biochem Company, Ltd., Salix Pharmaceuticals, Sanofi, Seikagaku, Shandong Topscience Biotech, Shiseido Company, Smith & Nephew, TRB Chemedica International, VitalEsthetique, ZEISS International, and Zimmer Biomet. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions)

and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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