

The 2023 Report on Food Safety Testing: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of food safety testing as including all commonly understood products falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include 3M Company, Abbott Laboratories, Accugen Laboratories, Adpen Laboratories, AGQ Labs, Agrolab GmbH, ALS, Applied Biosystems, Asia Food Inspection, Asurequality, Avomeen Analytical Services, Biocontrol Systems, bioM?rieux, Bio-Rad Laboratories, Biotest, Bureau Veritas, Campden BRI, Certified Laboratories, Charles River Laboratories International, Charm Sciences, Columbia Food Laboratories, Covance, Det Norske Veritas, DNV GL, DuPont, Ecolab, EMSL Analytical,, Inc., Eurofins, Food Chain Id, Foss, Genetic ID NA, Genevac, Ltd., Genon Laboratories, Hygiena, ifp Institut f?r Produktqualit?t, ILS, Ltd., Intertek, Laboratory Corporation of America Holdings, Lloyd's Register Quality Assurance Limited., Lloyd's Register Quality Assurance, Ltd., Merieux, M?rieux, Merieux NutriSciences, M?rieux NutriSciences, Micreos Food Safety, Micro Identification Technologies, NEOGEN Corporation, Nova Biologicals, Inc., NSF, OMIC Quality Control, Perkin Elmer, R-Biopharm, RJ Hill Laboratories, Roche Diagnostics, Roka Bioscience, Romer Labs, Safe Quality Food Institute (Sqf Institute),



Seidlaboratory Cia., Ltd.a., SGS, Silliker, SPECTRO Analytical Instruments, Strategic Diagnostics, Inc. (SDIX), Symbio Laboratories, Thermo Fischer Scientific, Tuv Nord Group, T?V NORD GROUP, TUV SUD, T?V S?D, Tuv Sud, Vanguard Sciences, and WSS World Survey Services SA. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).



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