

The 2023 Report on Explosives: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers explosives as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for explosives is 3259200. It is for this definition that aggregate latent demand estimates are derived. Explosives is specifically defined as follows:

3259200 EXPLOSIVES

32592001 Industrial explosives

32592002 Blasting accessories, including blasting caps, squibs, ignitors, detonating primers, fuses, detonating cord, etc.

32592003 Other explosives and propellants, including military detonators, jet starters, fuse and explosive assemblies, etc.

3259200111 Industrial ammonium nitrate explosives, fuel sensitized, excluding slurry

3259200121 Other industrial explosives; including water gel and slurries, permissibles, dynamites, black blasting powder, liquid oxygen explosives, nitroglycerin, etc

3259200231 Blasting accessories, including blasting caps, squibs, ignitors, detonating primers, fuses, detonating cord, etc.

3259200341 Other explosives and propellants, including military detonators, jet starters, fuse and explosive assemblies, etc.

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