

The 2023 Report on Drilling Rigs: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers drilling rigs as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for drilling rigs is 3331325. It is for this definition that aggregate latent demand estimates are derived. Drilling rigs is specifically defined as follows:

3331325 Drilling rigs

33313251 Oil and gas field production machinery and equipment (except pumps)
(except parts)

33313252 Parts for oil and gas field production machinery and tools, sold separately
(excluding parts for portable drilling rigs and other drilling equipment)

333132522 Rotary wheel-mounted drilling and well-servicing rigs

333132534 Rotary blast-hole drilling rigs

333132546 Construction drills

333132558 Other portable drilling rigs, incl workover, cable tool, reverse circulation

333132578 Parts for portable drilling rigs used on the surface (above ground)

3331325101 Oil and gas field production well Christmas tree assemblies (excluding subsea)

3331325106 Oil and gas field production well casings and tubing heads and supports (including subsea)

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