

The 2023 Report on Distribution Transformers: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of distribution transformers as including all commonly understood products falling within this broad category, such as dry type distribution transformers and oil filled distribution transformers, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include ABB, Appleton, Astor Transformer, Bemag Transformer, Bharat Heavy Electricals, Bowers Electricals, Brush Electrical Machines, Ltd., Celme S.R.L, Crompton Greaves, Daihen, Diamond Power Infrastructure, Eaton, EFACEC Group, EMCO, Emerson, Eremu, ETEL Transformers Pty, Federal Pacific, General Electric, Hammond Power Solutions, Harmonics, Hitachi, Howard Industries, Hubbell, Hyosung, Hyundai Heavy Industries Company, Imefy Group, IMP Power, Jefferson Electric, JSHP Transformer, Kirloskar Electric Company, KON?AR - Elektroindustrija, Lemi Trafo, Marsons, MGM Transformer Company, Mitsubishi Electric Corporation, Ormazabal, Pioneer Power Solutions, Powertech, Schneider Electric, SGB-SMIT Group, Shihlin Electric & Engineering, Siemens AG, Tebian, Technical Associates, Transformers and Rectifiers India, Ltd., VanTran Industries, Wenzhou Rockwell Transformer Company, and Wilson Power Solutions. In addition to the sources indicated, additional information available to the

public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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