

The 2023 Report on Dermatological Drugs: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of dermatological drugs as including all commonly understood products falling within this broad category, such as psoriasis, skin infections, acne, and dermatitis drugs, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include 23andMe, Abbott, AbbVie, Ablynx, Actavis, Advent International, AET Biotech, Alkem Laboratories, Allergan, Almirall, American Academy of Dermatology (AAD), Amgen, Anacor, ARMO Biosciences, Ascend Therapeutics, Astellas, Aurovindo, Avanir Pharmaceuticals, Barr Labs, Bausch Health Companies, Bayer, Betta Pharmaceuticals, Biocon/Mylan, Biofrontera, Biogen, Biovail Laboratories, BioXpress Therapeutics, Boehringer Ingelheim, Brazilian Society of Dermatology, Bristol-Myers Squibb, Cadila Healthcare, Calico, Can-Fite BioPharma, Cassiopea SPA, Celgene, Celltrion, Cemptra, Cipher Pharmaceuticals, Cipla, Colorescience, Concert Pharmaceuticals, Cubist Pharmaceuticals, Cutanea Life Sciences, Dermavant Sciences, Dow Pharmaceuticals Science, Dr Reddy's, Durata Therapeutics, Eisai, Eli Lilly, European Commission (EC), FibroTx, Foamix, Food and Drug Administration (FDA), Fougera, Fujifilm, G&E Herbal Biotechnology, Galapagos, Galderma, GlaxoSmithKline, Glenmark Pharmaceuticals, Heritage, Hill Dermaceuticals,

Igenica Biotherapeutics, Impax, Incyte, International Health Partners, Janssen, Jazz Pharmaceuticals, Johnson & Johnson, KNOW Bio, Kyowa Hakko Kirin, L'Oreal, L'Oréal, Laboratorios Almirall, SA, LEO Pharma, Lupin, Maruho, Mayne Pharma, Meda Aktiebolag, Medicis, Medison Pharma, Melinta Pharmaceuticals, Merck, MERZ PHARMACEUTICALS, Mitsubishi Tanabe, MorphoSys, Mylan, NanoBio, National Psoriasis Foundation (NPF), NeoStrata Compnay, Inc., Nestlé, Nestle Skin Health, New Moon B.V., Novan, Novartis, Perriogo, Pfizer, Pharmaceuticals and Medical Devices Agency (PMDA), PharmaPraxis, Photocure, Pierre Fabre, Proteostasis Therapeutics, Provectus Biopharmaceuticals, QLT, Inc., Ranbaxy, Regeneron Pharmaceuticals, Renaissance Acquisition Holdings, LLC., Revance Therapeutics, Rigontec, Roche, Roivant Sciences, Samsung Bioepis, Sandoz, SangStat, Sanofi, Schering-Plough, Shanghai CP Buojian Pharmaceutical, Sidmak Labs, Sol-Gel Technologies, Stiefel Laboratories, Sun Pharma, Takeda, Tanabe, Tanja Todberg, Taro Pharmaceuticals, Teva, The University of Texas MD Anderson Cancer Center, Topica Pharmaceuticals, UCB, Universal Cells, Inc., Valeant, Vical, Viralytics, Warner Chilcott, Watson Pharmaceuticals, Xenon Pharmaceuticals, Ziarco Group, Ltd., and Zydus. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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